

Sovereign
Lake
NORDIC CLUB



CCBC Club Workshop
May 4-5, 2013



FULL SERVICE CLUB

Programs for every skiers – follow LTAD

Bunnies ages 2-5

Jack Rabbit levels 1&2 ages 5-8

Jack Rabbits level 3&4 ages 7-9

Track Attack ages 9-12

Junior Development ages 12 – 19

Biathlon ages 9 to Masters

Adult/Masters program ages 19 -.....

Head Coach oversees program implementation –
works with Program Committee on delivery of
service

FULL SERVICE CLUB

Ski School – full range of lessons to suit every level

Clinics – Technique specific

Womens Day

Yoga and Ski

Kids Camps – Christmas and Spring Break

Super Camps – All levels, early season

Equipment rentals

Snowshoe trails

OVERVIEW OF SEASON

- New Strategic Plan in Place
- Partnership with Silver Star Mountain Resort
 - Dual Area Pass Agreement
 - Super Camps
 - Cross Promotion/Marketing of entire Nordic Area
- New Lodge plans in place – partnership with BC Parks
- Ski S’Kool – over 4000 visits from 23 schools

OVERVIEW CONT'D

Competitions –

- Officials Training: CCC Level 1 Officials course was held in October at SLNC.
- NorAm / BC Cup #1 was held in December. 428 racers and required 90 volunteers
- Tips Up/Club Championships were held in February. New Chief in place and all new parent volunteers.
- Loppet/OK Cup Finale. Another successful event with 362 racers, 65 volunteers, and 4 new chiefs/chiefs in training.

COMMITTEES

- Programs
- Communications
- Policy
- Human Resources
- History
- Competitions
- Volunteers
- Fundraising

CHALLENGES/OPPORTUNITIES

- Doggie trail – new trail used for this past season but not a permanent solution
- Coaches – not enough volunteers so limits number of kids we can bring into the programs - offered more courses and used “mentoring system “ more this year to encourage parents to help
- Interim manager in place last season – discovered new ways to accomplish goal of serving our members and guests

11/08/10