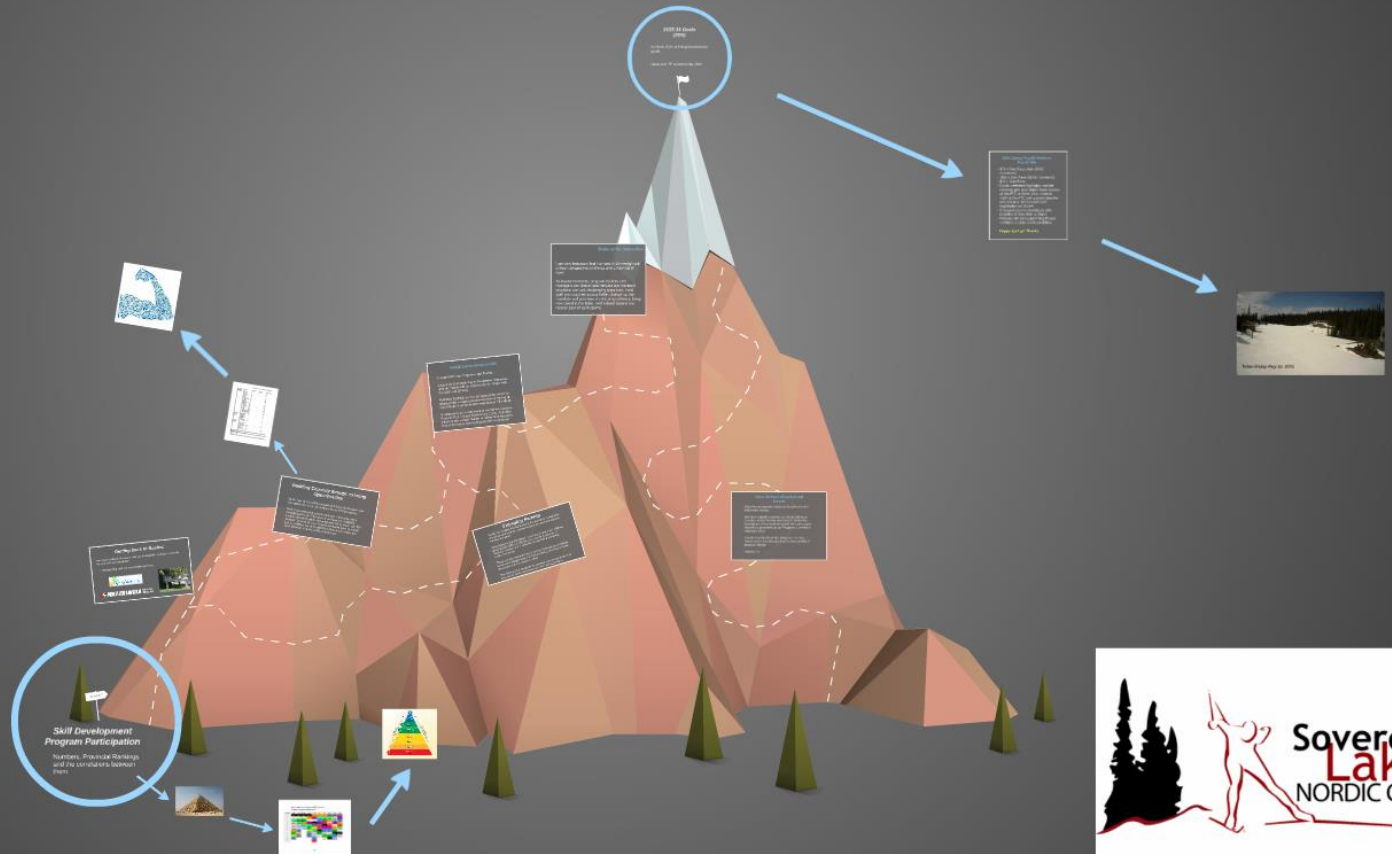


Sovereign Lake Nordic Club

Youth Programs Development: Hurdles and Successes





Skill Development Program Participation

Numbers, Provincial Rankings
and the correlations between
them.



Build a strong base of volunteers, coaches and
participants

Build your base of volunteers, coaches and participants



Provincial Club Race Participation Ranking 2006-2015

Sovereign Lake Nordic Club (SDP participants per year)

RANKING	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
1	SLNC (184)	SLNC(129)	SLNC(103)	SLNC(122)	BJ	BJ	BJ	HOLLYB	HOLLYB	HOLLYB
2	STRATH	STRATH	STRATH	BJ	KIMB	LARCH	LARCH	LARCH	CALED	KIMB
3	LARCH	BULKLEY	BULKLEY	STRATH	STRATH	TELEM	HOLLYB	BJ	LARCH	TELEM
4	SPUD V	LARCH	BJ	KIMB	SLNC(114)	KIMB	REVV	CALED	KIMB	BJ
5	CALED	OVERLAN	LARCH	LARCH	HOLLYB	HOLLYB	SLNC(120)	REVV	STRATH	REVV
6	OVERLAN	CALED	OVERLAN	BULKLEY	NELSON	REVV	KIMB	KIMB	BJ	LARCH
7	BJ	TELEM		NELSON	LARCH	SLNC(122)	TELEM	TELEM	BULKLEY	STRATH
8	BULKLEY	SPUD V		TELEM	CALED	BULKLEY	CALED	STRATH	SLNC(117)	SLNC (106)
9	NELSON	HOLLYB		HOLLYB	OVERLAN	STRATH	BULKLEY	BULKLEY	TELEM	CALED
10	TELEM				TELEM		STRATH	SLNC(108)	OVERLAN	
11					REVV					



Getting back to Basics!

We have realized that as a club our foundation is fragile. How do we rebuild that foundation.

- Strategizing with our community partners



NORTH OKANAGAN YOUTH SOCCER
ASSOCIATION



Building Capacity through existing Opportunities

SLNC has an incredibly successful S'Cool Ski Program with an opportunity to recruit children to our SDP programs.

With 33 participating schools and over 4800 skier visits throughout the 2014-15 season we have an untapped market of new blood for our programs. To increase our SDP program by 20% for next season we would have to recruit just 21 children out of the pool of 1603 kids that took part. That amounts to 1.3% of the participants.

Sovereign Lake Nordic Center[S'KOOL SKI PARTICIPANTS]

School District / Community	School	# of Students	# Visits per Season	# of Student Visits
#22 - Vernon	B X School	52	3	156
	Bearisto	180	4	720
	Coldstream	53	4	212
	Coldstream	60	2	120
	Ellison	40	1	40
	Hillview	27	4	108
	Home Schooling	25	4	100
	J.W. Inglis	50	4	200
	Kalamalka	30	1	30
	Ki-Law-Na			
	Friendship Centre	15	1	15
	Kidston	34	4	86
	Lavington	40	4	160
	O.K. Landing	28	2	56
	O.K. Landing	54	5	270
	Seaton	46	1	46
	Silver Star	172	4	888
	V-Learn	50	1	50
	Vernon Secondary	30	1	30
	Vernon Secondary	11	2	22
	Vernon Christian	72	4	308
#83 – North Okanagan / Shuswap	Highland Park (Armstrong)	100	4	400
	Highland Park (Armstrong)	24	2	28
	Shishiya	37	1	37
	Salmon Arm – Jackson Campus	30	1	30
# 23 Central Okanagan Kelowna	Aberdeen Hall		2	238
	Preporatory	119		
	Oyama Traditional	36	2	72
	Peter Greer	67	2	134
	Spring Valley			
	Middle	55	3	165
# 73 Kamloops / Thompson	Walker Dorothea	50	2	100
	Westwold	16	1	16
Totals				4837



Engaging Parents

SLNC has ranked among lowest in the province in regard to coaching certifications, course hosting and recruitment over the last few years.

Creating new opportunities in coaching is one of our highest priorities for 2015-16 with four XC coaching courses, 2 Biathlon courses and 1 Officials course being hosted at SLNC this winter.

There are four internal Club Coaching Experiences available to new and progressing coaches including assisting at three ski camps and one dryland camp.

Diversifying PCE program by sending the next generation of coaches to these experiences in the coming season.

MORE Events Aimed at Kids

Create FUN new Programs and Events

S'Cool Ski Outreach Day in November (free pass and ski rental) with an opportunity to mingle with the SDP and JD kids

RACING ROCKS events throughout the winter to engage kids in race type events without having to travel to get that adrenaline experience. The Hook.

Participation as a club event in the Winter Carnival Parade, Fall Dryland Community Camp, RollerSki Festival and a Dual Slalom at Silver Star are just a few of the ideas coming together for next winter.

Value the Input of Leaders and Parents

Listen to our coaches and parents opinions and implement change.

We have created a parents survey as well as a coaches survey that we are using to create the foundations of our youth programs for next season that will be presented at our Programs Committee meeting in May.

Parents are the key to our programs success. Involve them and educate them to the benefits of physical literacy.

The Buy In.

Shake up the Status Quo

I am very fortunate that I arrived at Sovereign with a fresh perspective on things and a new set of eyes.

As board members, program leaders and managers we should look outside our standard practices and ask challenging questions, hold staff and coaches accountable, change up the mandate and priorities of your programming, bring new talent to the table, and extend beyond our regular pool of participants.

2015-16 Goals (25%)

Achieve 25% of this presentations
goals

Grow our YP numbers by 25%



SLNC Spring Fling Ski Weekend May 15-18th

- \$70 4-Day Pass (non SLNC members)
- \$40 4-Day Pass (SLNC members)
- \$20 1 Day Pass
- Extras weekend highlights include climbing gym and weight room access at the ATC at Silver Star, a movie night at the ATC and a guest speaker presentation. All included with registration on Zone4.
- Preregistration is mandatory with deadline of May 10th at 10pm
- Refunds will be issued if insufficient numbers or poor snow conditions

Happy Spring!! Thanks.



Taken Friday May 1st, 2015