

Sun Peaks Nordic Program

Presentation to:
Canada West Ski Areas Association
Kelowna, B. C.
May 6-9, 2013

Phil Youwe: Nordic Coordinator



SUN PEAKS[™]
RESORT

CANADA'S ALPINE VILLAGE



Sun Peaks
NORDIC CLUB

Highlights

- * New Nordic Centre
- * Successful Nordic Camps
- * Formation of the Sun Peaks Nordic Club
- * Glenn Bond Ski Camps
- * 2 Successful Loppets
- * 25% increase in Season Pass Sales

Sun Peaks Nordic Centre



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CANADA'S ALPINE VILLAGE

Sun Peaks
NORDIC CLUB



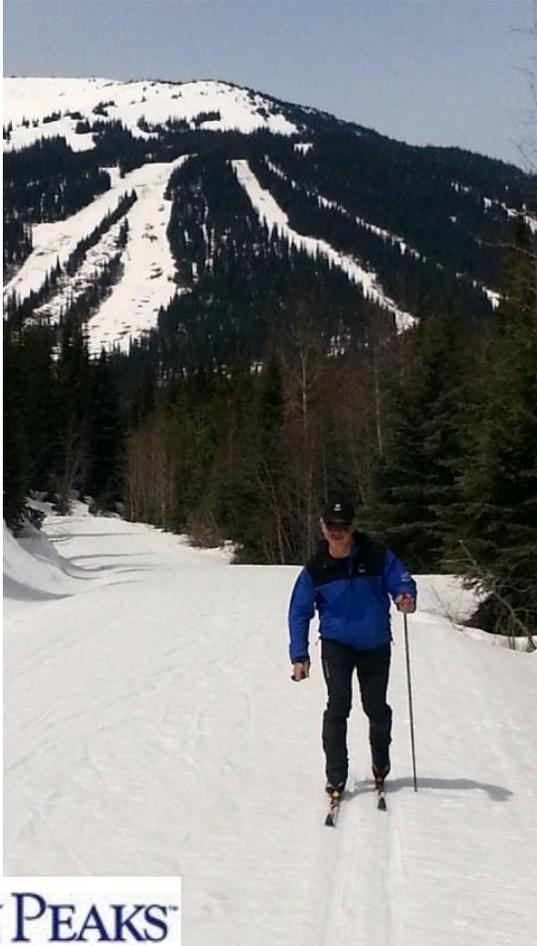
31 km of Groomed Trails







Skiing at Sun Peaks, Vista Trail May 2, 2013



CANADA'S ALPINE VILLAGE



Nordic Program 2012/13

- * November 16 Sun Peaks Nordic Club Open House
- * November 26–30 Glenn Bond Monday to Friday Nordic Ski Camp
- * December 1 & 2 Glenn Bond Weekend Nordic Ski Camp
- * December 8 & 9 Sun Peaks Nordic Ski Camp
- * December 28 Full Moon Nordic Ski
- * January 6 4th Annual Sun Peaks Kookaburra Cup Nordic Loppet
- * January 19 & 20 Sun Peaks Nordic Ski Camp
- * January 26 Full Moon Nordic Ski
- * February 24 Holy Cow Nordic Loppet
- * February 25 Full Moon Nordic Ski
- * March 26 Full Moon Nordic Ski

Program Successes

- * Established a full Service Sun Peaks Nordic Club
 - * with 150 paid members
- * Sun Peaks Nordic Camp
 - * 2 camps this year, 100% increase
 - * 10 in first year to 43 participants in 2 camps, 2nd year
- * Glenn Bond Ski Camps
 - * One week camp and one weekend camp
 - * New This year

Program Successes continued...

- * Two Cross Country Loppets
 - * Sun Peaks Kookaburra Cup
 - * Holy Cow Loppet – 50% increase in skiers
- * Full Moon Nordic Ski and Chocolate Fondue
 - * Ran 3 of 4 scheduled events- 75% full for the 3 events

Sun Peaks Nordic Club

- * Initial meeting April 1, 2012
- * Currently 150 paid members
- * Organized an ICC and CC coaching courses
- * Ran a 4 week Jack Rabbit program with 5 coaches
- * Jointly organized both loppets with Sun Peaks Corp
- * Club ski days each Thursday and Tuesday night
- * Three moon light outings
- * Organizing a Master Ski Program for 2013/14
- * Successful on three grants to purchase 200 bibs, course markers, stop watches and ZONE 4.



Nordic Program 2013/14

- * December 2-6, Glenn Bond Nordic Ski Camp Monday to Friday
- * December 7 & 8 Glenn Bond Weekend Nordic Ski Camp
- * December 14 & 15 Sun Peaks Nordic Ski Camp
- * December 30 Star Light Nordic Ski and Chocolate Fondue
- * January 12, 2014 5th Annual Sun Peaks Kookaburra Loppet
- * January 18 & 19 Sun Peaks Nordic Ski Camp
- * January 25 Sun Peaks Nordic Ski Club AGM
- * February 15 Full Moon Nordic Ski and Chocolate Fondue
- * February 16 Full Moon Nordic Ski and Chocolate Fondue
- * February 23 Holy Cow Nordic Loppet
- * March 15 Full Moon Nordic Ski and Chocolate Fondue



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Nordic Program 2013/14 continued

Coaching Instruction Courses

- * Introduction to Community Coaching Oct. 18/19, 2013
- * Community Coaching Nov. 15-17, 2013
- * Learn to Train –L2T (on snow) Nov. 22-24, 2013
- * CANSI Level one Nov. 29-Dec. 1, 2013

Additional Program Activities

- * Exceptional Grooming on Interior snow
 - * One dedicated Pisten Bulley 400
 - * Two full time groomers
 - * Groom midnight to 10:00 AM, daily.
 - * 31 km of groomed trails at peak times
- * Nordic Host Program
 - * Sixth season
 - * Hosting skiers and providing value added service on the trails
 - * 18 Nordic Host over the week
- * Trail counting System
 - * TRAFX
 - * Provides data on skier numbers and trail selection

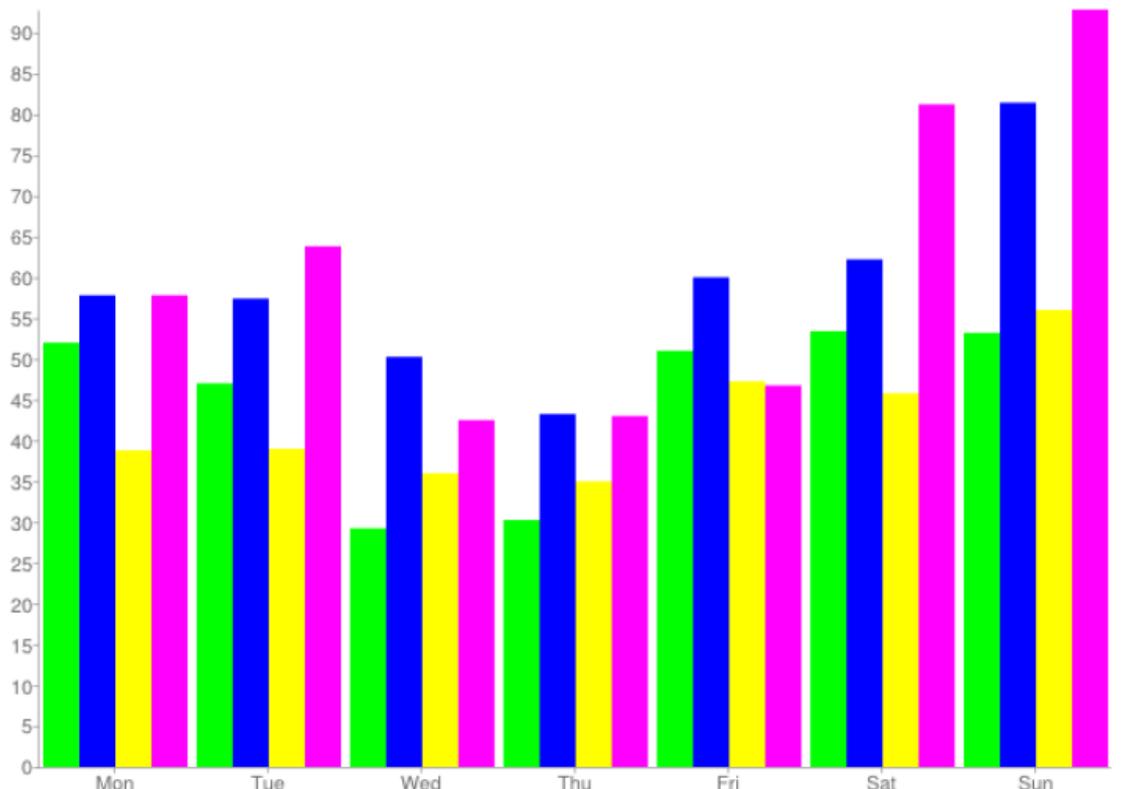
Days of the week

From 2012-12-01 to 2012-12-31

Report generated on 2013-05-03 15:26:41 (UTC -06:00) by nordic@sunpeaksresort.com

[TRAFx DataNet \(http://www.trafx.net/\)](http://www.trafx.net/)

Daily averages



Site Name	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Covered Bridge (D)	52.0	47.0	29.3	30.3	51.0	53.4	53.4
Mac Lake Trail (D)	57.8	57.4	50.3	43.3	60.0	62.2	81.2
McGillivray Cabin (D)	38.8	39.0	36.0	35.0	47.3	45.8	56.0
Vista / Great Grey (D)	57.8	63.8	42.5	43.0	46.8	81.2	92.0
Daily Averages	52	52	40	38	51	61	71

A = adjustment applied, D = divide by 2 applied, F = filtering applied



**SUN PEAKS
RESORT**

CANADA'S ALPINE VILLAGE



Sun Peaks
NORDIC CLUB

Challenges

Heavy Snow Load
Daily Tree cutting



Running Loppets
Dealing with Safety



Managing the Classic Track









SUN PEAKS FAMILY CUP
aburra

Sun Peaks Family Cup
331

Sun Peaks Family Cup
337

269

270

261



Sun Peaks Family Cup

251

Sun Peaks Family Cup

28



Thank-you



CANADA'S ALPINE VILLAGE





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