

Cross Country BC AGM

May 4-5 - 2013



Canadian Sport System

- Canadian Sport Policy
 - Federal/Provincial ministries responsible for sport
 - Sport Canada
- NSOs
- PSOs, *role & relationship to ViaSport, other BC PSOs, CCC and other CCC Divisions,*
- Clubs
- Federal “Not for Profit Corporation Act”

2012-13 Highlights

- Increased participation in most areas
- TECK sponsorship
- National Championships
- #2 ranked division at Nationals (junior categories)



2012-13 Stats

- **Members – 17,214**
(up 1116; largest division in Canada)
- **SDP enrolment** (*Track Attack, Jackrabbit, Bunnyrabbit*) – **2,422**
(up 250; 2nd largest division)
- **Ski S’Kool – 8,737/21,000**
(up from 5,675)



2012-13 Stats

- 11,361 participants in races (6861), loppets (2962) and Racing Rocks activities (1538)
- **Racing Rocks! #s increased to 1538 – up from 920**
- Participation #s in new Regional Cup series (mostly junior skiers) totaled 1943. Estimate from previous year is 800
- **BC Cup Series participation #s increased to 1625 – up from 1400**
- Loppets - 3rd highest participation #s in 17 years
- **CCC licence holders – 53 (2003-04).....155, 174 (4th largest division)**

2012-13 Stats

- NCCP – 483 workshop participants (641PCE)
- 669 athletes in regional / provincial camps – up from 598
- Male / female ratio is around 50%



2012-13 Stats

- 10 + full time paid coaches
- Two athletes qualified for World Jr/U23 Championships
- 16 able-bodied; 8 para-nordic medals at the 2013 nationals



NCCP Report: 2012-13

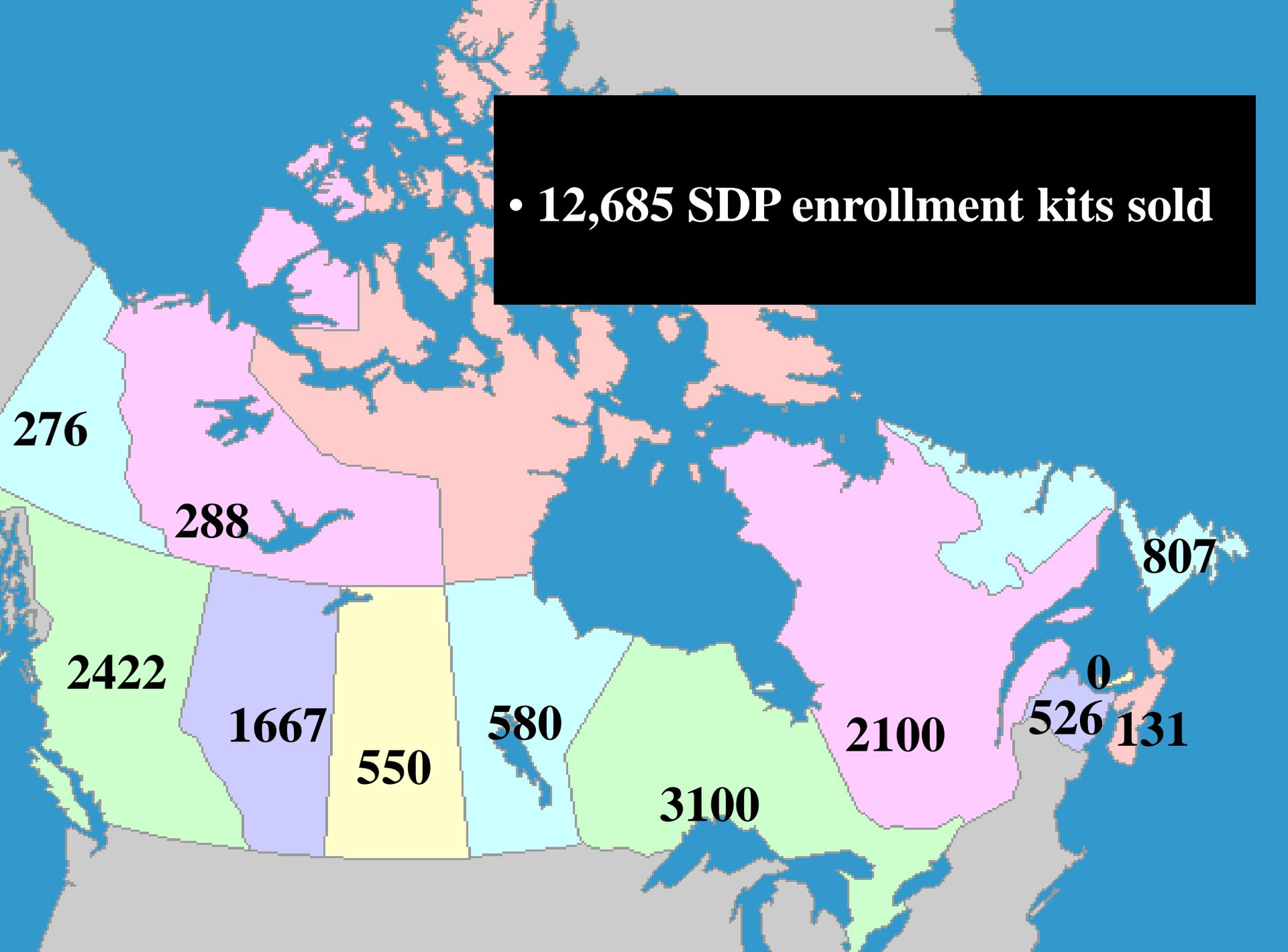
Participation #s

	<u>ICC</u>	<u>CC</u>	<u>L2T</u>	<u>T2T</u>	
2005:	811	210			= 1021
2006:	592	508			= 1100
2007:	744	399	54		= 1197
2008:	727	426	184		= 1340
2009:	741	452	167	38	= 1398
2010:	577	329	157	44	= 1107
2011:	632	423	159	12	= 1226
2012:	680	415	257	76	= 1428
2013:	<u>755</u>	<u>450</u>	<u>189</u>	<u>82</u>	<u>= 1476</u>
.....	6259	3612	1167	252	=11290...

NCCCP Workshop Participants 2012-13



• 12,685 SDP enrollment kits sold



2012-13 Challenges

- Capacity
 - Financial
 - Human resources
- Athlete Development:
 - Appropriate # sessions per season for first 3 stages; good quality sessions



What's Happening.....

- LTAD alignment
 - Minimum coaching standards for each stage
- Changing the way we do business – increasing resources and thereby improving our capacity
 - Developing a sponsorship culture within CCBC
- Empower +



What's Happening.....

- 2015 Canada Games
- Club Excellence
(a club recognition system)
- Club paid coaches/program coordinators
- L2T certification
(BC Gov't requirement)



2013-14 Challenges

- Keeping pace in a new sport world
- LTAD alignment at club level
- 2014 BC Winter Games
- Funding for club paid coach and programmer positions





Legacy - 2010 OWGs/PWGs

■ Whistler Athlete Centre

- Olympic-legacy High Performance Centre with a 4,000 sqft strength/conditioning gym, human performance testing lab, meeting room, contrast bath and regeneration room and the CVTC office.
- Athlete Lodge
- Subsidized townhouses units

■ Whistler Olympic Park

- Approx. 15 mins from the Athlete Centre. This includes a 100+km network of ski trails
- 5km of roller ski trails plus many km of access roads suitable for roller skiing
- 5km of lit trails
- Permanent buildings with meeting rooms, food service and showers
- 42km of paved trails suitable for roller skiing within the nearby Municipality

What are we doing with this Legacy?

- National Development Centre
 - Callaghan Valley Training Centre
- Coaching
 - 3+ full time paid coaches for able-bodied athletes; 1 part time paid coach for AWAD
 - NCCP - 150
- Athlete dev
 - Athletes that use WOP for training purposes won a total of 17 medals – 9 mainstream and 8 para, at the 2013 National Championships (In 2011 they earned two mainstream medals)
 - Ski S’Kool – 1300 children; 2700 visits
 - Racing licence holders – 61
 - Skiing is Believing
- Event hosting
 - National Champs (672); World Jr/U23 Trials; BC Cup; Midget Champs; 6 Coast Cups (up to 236); 3 P’ayaks (approx 700) plus a number of club level events

