

Join the Excitement!



The 2011 Sparkling Hill Masters World Cup held in Vernon in March was a resounding success with 1134 registered athletes, a world class venue, great organization and perfect weather.

This was the first time the event had been held in BC. The participants came from 22 countries, many of them competing in the Masters World Cup for the first time. The three largest teams were Canada (472), USA (329) and Russia (92).

Points of note:

- The participating nations were Australia, Austria, Belgium, Canada, Czechia, Denmark, Estonia, Finland, France, Great Britain, Germany, Italy, Netherlands, Norway, Russia, Spain, Switzerland, Slovakia, Sweden, Trinidad, Tobago, Ukraine and the USA.
- This was the largest number of Canadians (472) to ever participate in a Masters World Cup.
- Athletes participated from all provinces and regions of Canada except Manitoba and Nunavut.
- Athletes participated from 25 USA states including Florida and Arizona.
- The minimum age for entry was 30; athletes raced

within a 5-year cohort; ages ranged into the 90's.

- The largest number of entries were in the 60-64 age category.
- There were six days of races. All races were a mass wave start by age category.
- There were 1155 people at the Closing Ceremony and Banquet.
- 380 volunteers contributed an estimated 12,000 hours. Volunteers came from the local community, the host club, throughout BC and across Canada.
- There was one paid position supporting the organizing committee.
- The event provided an incentive to train for many Canadians who had never taken part in an event like this.
- The event 'spent' \$562,100 locally.
- The event generated an estimated \$4 million locally.
- The club benefited from numerous improvements and upgrades.

Photos: warmheartmedia

